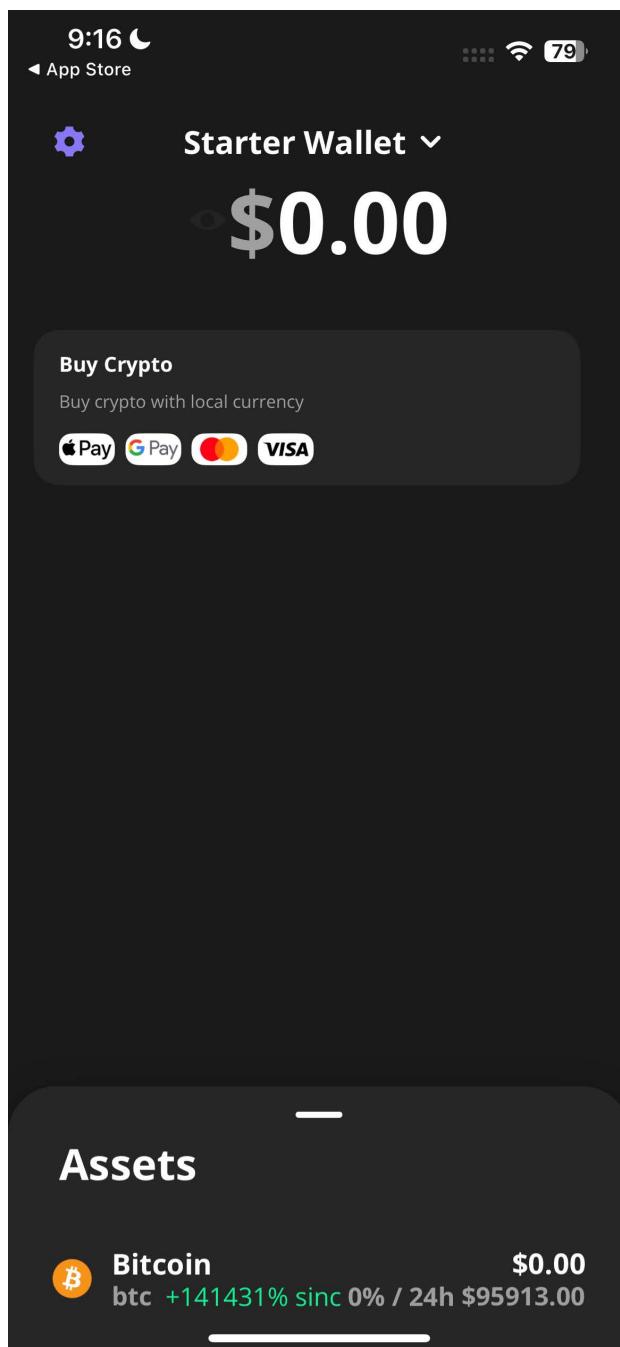


<https://testflight.apple.com/join/Ct445kg4>

# V1 - Current State

<https://apps.apple.com/app/cashy-finance/id6741875017>



# App Currently only available in 47 of 175 Countries

Albania	Germany	New Zealand	Ukraine
Australia	Greece	North Macedonia	United States
Austria	Hungary	Norway	
Belarus	Iceland	Poland	
Belgium	Ireland	Portugal	
Bosnia and Herzegovina	Italy	Romania	
Bulgaria	Japan	Russia	
Canada	Kosovo	Serbia	
Croatia	Latvia	Singapore	
Cyprus	Lithuania	Slovakia	
Czech Republic	Luxembourg	Slovenia	
Denmark	Malta	Spain	
Estonia	Moldova	Sweden	
Finland	Montenegro	Switzerland	
France	Netherlands	Türkiye	

## Platforms

Only IOS

## Supported Coins/Tokens

Only Bitcoin

# Income Streams



## Onramp: Stripe crypto

simple on-ramp for customers, doesn't share revenue with us

Pagar  
\$100.57 USD

Recibir  
0,00104 BTC BTC

1 BTC = \$96153,6

Comisiones 4,47

Total \$105,04

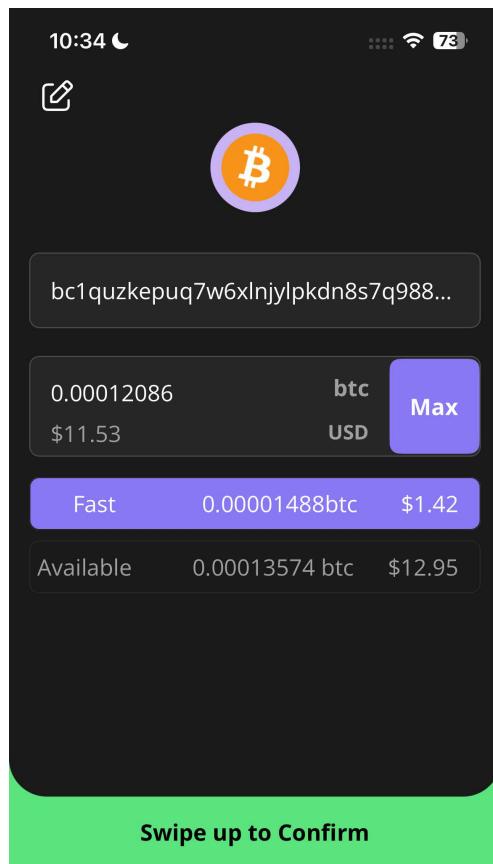
**Continuar**

[link de Stripe](#)

## Onchain: Sending bitcoin

3% of transfer goes to

[bc1prvfe7mkuj9jaq45qplmz0leukq49q2jszvdc8haannh20reuvs4s67vufm](#)



<https://testflight.apple.com/join/Ct445kg4>

# V1.5 Finance Update

30% already done

2-4 Months total to finish by myself  
just so you gauge developers times

**Countries available in 160 of 175**

basically all, except non-crypto or sanction countries

## Platforms

IOS

Android - this will increase 1-2 month additionally

## Wallets

### Non-Custodial

Coins	Stable Coins
-------	--------------

Bitcoin	Polygon	USDT	PYUSD
Etherium	Stellar	USDC	EURC
Solana		USDB	

### Blockchains

Base - supports USDC, USDB, EURC	Polygon - supports USDC, USDT
Etherium - supports USDC, USDB, USDT	Stellar - supports USDC
Solana - supports USDC, USDB, PYUSD, EURC	

**Custodial - licensed provider <https://www.Bridge.xyz/>**

## Stable Coins

USDT	PYUSD
USDC	EURC
USDB	

## Blockchains

Base - supports USDC, USDB, EURC	Polygon - supports USDC, USDT
Etherium - supports USDC, USDB, USDT	Stellar - supports USDC
Solana - supports USDC, USDB, PYUSD, EURC	

# Income Streams

## Onramp:

### Deposits to Customer's Acc

✓ Access Granted ✓	✓ Need 250K volume / month ✓
US Virtual Bank Account	SPEI Virtual Bank Acc (Mexico)
EU Virtual IBAN	Pix (Brasil)

Costs:  
One time fee: \$2 Per Virtual Account  
Per Transaction: 0.5% + \$1 orchestration

Provider: <https://www.bridge.xyz/>

We charge Customer:

**Until we have > 30K active users**  
Per Transaction: 0.6%

**30 - 100K active users**  
Per Transaction: 0.67%

**100 - 500K active users**  
Per Transaction: 0.75%

### Deposits thru

Apple Pay	Google Pay	PayPal
Debit Cards	Credit Cards	Venmo

Costs:  
Per Transaction: 4.5%

Provider: <https://www.moonpay.com/>

We charge Customer:

**Until we have > 30K active users**  
Per Transaction: 4.6%

**30 - 100K active users**  
Per Transaction: 4.75%

**100 - 500K active users**  
Per Transaction: 5%

## Deposits to MoonPay

UK Bank Account

Costs:

Per Transaction: 1%

Provider: <https://www.moonpay.com/>

We charge Customer:

**Until we have > 30K active users**

Per Transaction: 1.1%

**30 - 100K active users**

Per Transaction: 1.15%

**100 - 500K active users**

Per Transaction: 1.25%

## Deposits to MoonPay

PIX Brazil

Costs:

Per Transaction: 2.95%

Provider: <https://www.moonpay.com/>

We charge Customer:

**Until we have > 30K active users**

Per Transaction: 3.05%

**30 - 100K active users**

Per Transaction: 3.25%

**100 - 500K active users**

Per Transaction: 3.5%

## Off-ramp

### Withdrawals to Customer

✓ Access Granted ✓

✓ Need 250K volume / month ✓

US Bank Account (wire & ACH)

SPEI Bank Acc (Mexico)

SEPA EU IBAN

Pix (Brasil)

Costs:

Per Transaction: 0.5% + \$1 orchestration

Provider: <https://www.bridge.xyz/>

We charge Customer:

**Until we have > 30K active users**

Per Transaction: 0.6%

**30 - 100K active users**

Per Transaction: 0.67%

**100 - 500K active users**

Per Transaction: 0.75%

### In-app Withdrawals

✓ Need 250K volume / month + \$10K Deposit ✓

Visa Debit Card by Lead Bank US

Costs:

Per Month/Card: \$ 0.25

Per Transaction: \$ 0.10

Provider: <https://www.bridge.xyz/>

We charge Customer:

**Until we have > 30K active users**

Per Transaction: 0.15

**30 - 100K active users**

Per Transaction: 0.20

**100 - 500K active users**

Per Transaction: 0.25

## Withdrawals from MoonPay

## Withdrawals from MoonPay

UK Bank Account

Paypal

Costs:

Per Transaction: 1%

Venmo

Provider: <https://www.moonpay.com/>

Costs:

Per Transaction: 3.4%

We charge Customer:

Provider: <https://www.moonpay.com/>

**Until we have > 30K active users**

Per Transaction: 1.1%

**Until we have > 30K active users**

Per Transaction: 3.6%

**30 - 100K active users**

Per Transaction: 1.25%

**30 - 100K active users**

Per Transaction: 3.8%

**100 - 500K active users**

Per Transaction: 1.5%

**100 - 500K active users**

Per Transaction: 4%

## Onchain

### Sending Crypto Custody/Non-Custodial Wallets

Custody Provider: <https://www.bridge.xyz/>

Costs Per Transaction: none

#### Stable Coins

#### Coins

USDT PYUSD

Bitcoin Polygon

USDC EURC

Etherium Stellar

USDB

Solana

We charge Customer:

We charge Customer:

**Until we have > 30K active users** Per Transaction: 0.05%

**Until we have > 30K active users** Per Transaction: 0.5%

**30 - 100K active users** Per Transaction: 0.15%

**30 - 100K active users** Per Transaction: 0.5%

**100 - 500K active users** Per Transaction: 0.30%

**100 - 500K active users** Per Transaction: 3%

**500K - 1M+ active users** Per Transaction: 0.5%

**500K - 1M+ active users** Per Transaction: 4.5%

**We are looking to add Monero and Atomic Swaps but currently I'm prioritizing more Main-stream products.**

**But you can expect it for future updates, to expand on our Non-Custodial wallet.**

## Crypto Staking

ongoing\_negotiation with: <https://www.ledn.io/>

**We are actively talking to new partners, to Expand Onramp/Offramp and lower fees, as well as New Visa/Mastercard Providers, we are currently in Talks with <https://striga.com/> and <https://zypto.com/> to Grant our Users KYC and Non-KYC(only email) crypto debit cards.**

**These zypto and striga integrations are not going to make it in this update probably because of time constrains, as we wanna push this ASAP to market :) :(**

## Partner Referrals/Native Integrations

### Bitcoin Life Insurance

**Type:** Private Referral Partnership

**Provider:** <https://meanwhile.bm/>

**We Receive:** 8% of the first-year premium paid quarterly

**Referral code:** DGQW8V

### Bitcoin Mining

**Type:** Private Native Integration Partnership

**Provider:** <https://ecos.am/>

**We Receive:** ongoing\_negotiation

**Referral code:** ongoing\_negotiation

### Hardware wallet

**Type:** Public Referral Partnership

**Provider:** <https://bitbox.swiss/>

**We Receive:** 12% of the sale

**Referral code:** under\_review

### Physical Steel phrase backup

**Type:** Private Referral Partnership

**Provider:** <https://www.seedor.io/>

**We Receive:** 15% of the sale

**Referral code:** <https://www.seedor.io/discount/CASHY>

<https://testflight.apple.com/join/Ct445kg4>

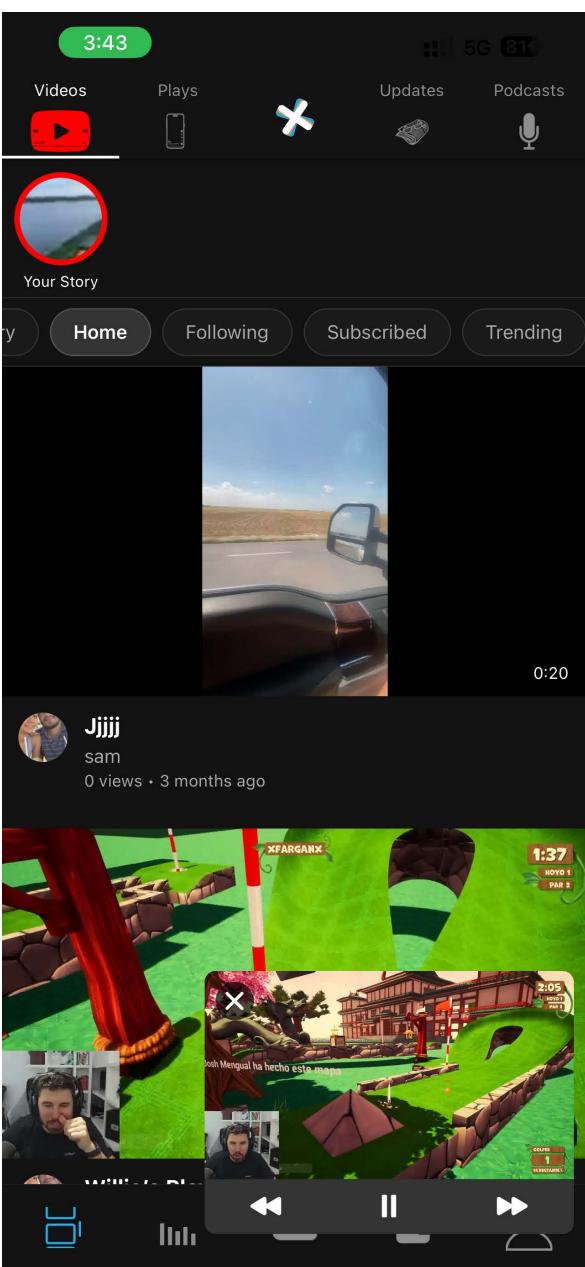
# V2 KYC Social Update

50% already done

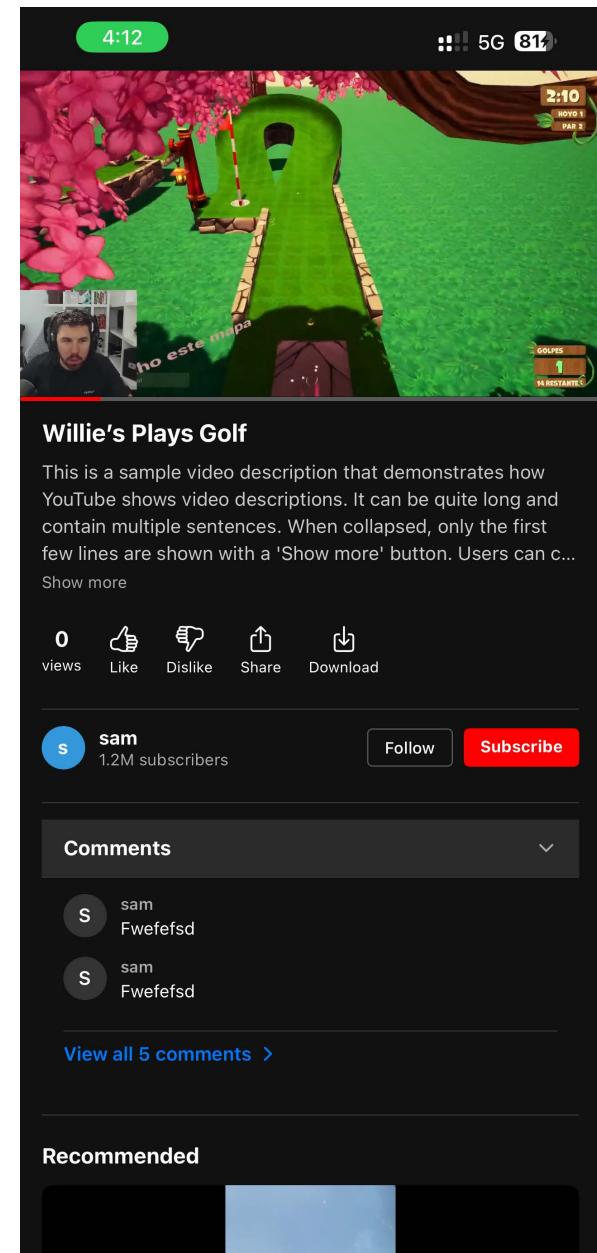
6-10 Months total to finish by myself just  
so you gauge developers times

## Scroll Content

### Scroll/Videos



Youtube Style  
Horizontal Videos

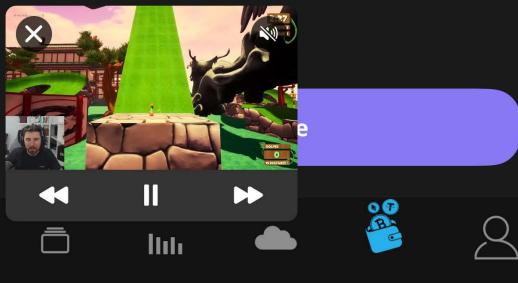




bc1phwcd...mqu2qsxy

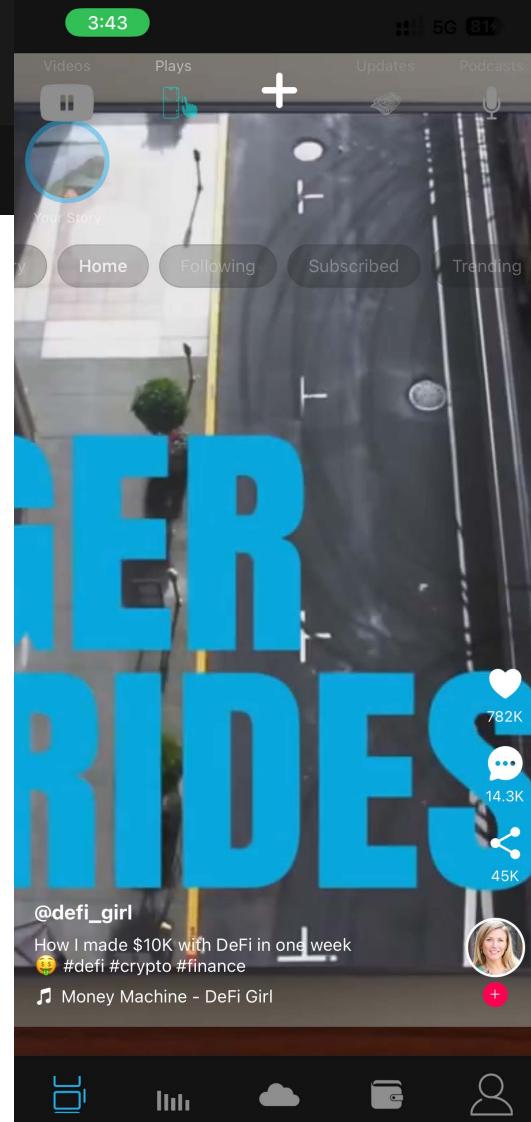
Copy

Share this address to receive Bitcoin



## Scroll/Plays

Tiktok Style  
Vertical Videos



Playable across  
the whole App

Total Balance

\$0.00

### Accounts

US Virtual Account

Receive USD via ACH and Wire

SEPA Virtual Account

Receive EUR via SEPA transfers



Add your Debit Card to Apple  
Pay

Quickly pay in-store, online, and in  
apps

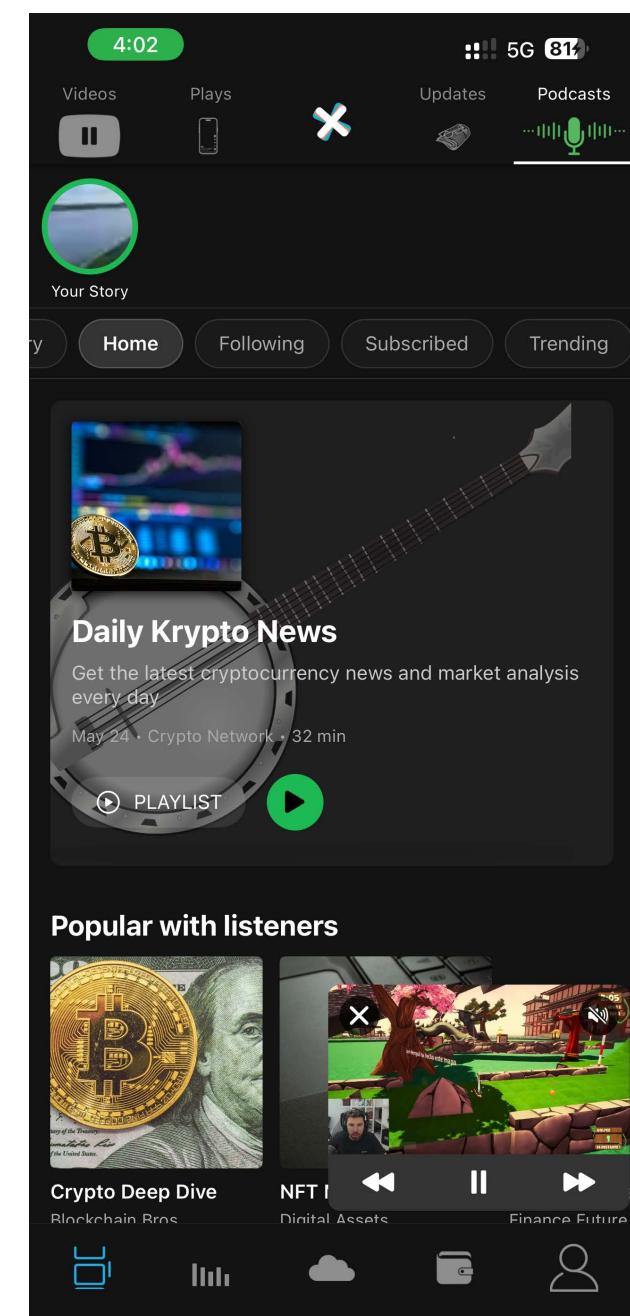
Apple Pay





## Scroll/Updates

Twitter Style text based posts

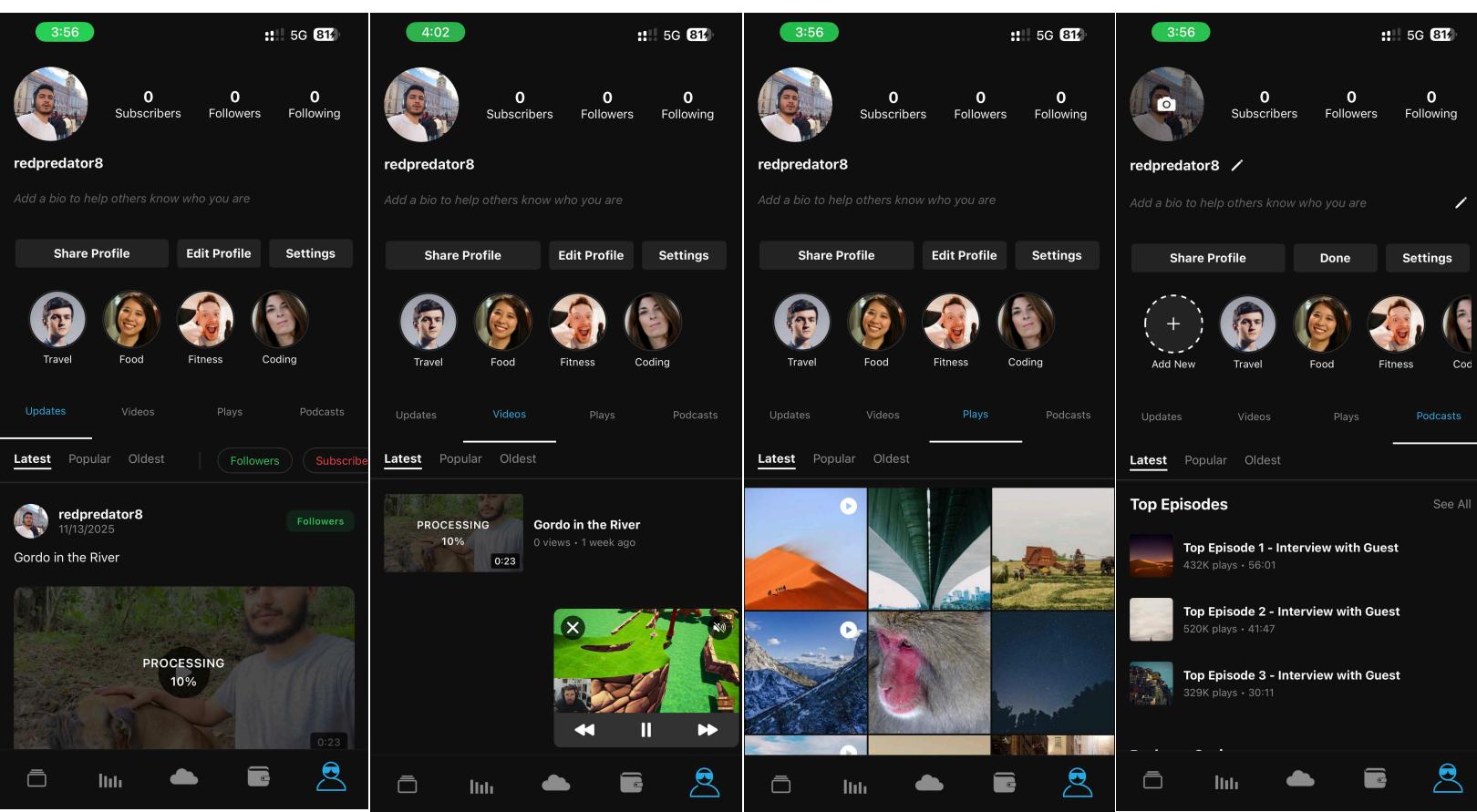


## Scroll/Podcasts

Podcast base posts

# User Social Profile

Hub where user can administer his Social Account



## Stories

## ← Content-Type Pricing

### Configure by Content Type

Set different pricing models for each type of content you create



#### Updates

Short-form text posts



Simple subscription



Tiered pricing (Bronze/Silver/Gold)

\$ 3

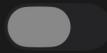
/month

Minimum price: \$3.00 • Platform fee: 30%



#### Plays

Vertical short videos



Monetization for Plays is off



#### Videos

Long-form content



Simple subscription



Tiered pricing (Bronze/Silver/Gold)



Bronze

\$ 10



Silver

\$ 15



Gold

\$ 25

Minimum price: \$3.00 • Platform fee: 30%

Save Content Pricing



## Income Streams / Creator Monetization

- No Ads ever

All our user have money and deserve better.

### All creator content fall any of these 4 categories

- Free ( per view revenue share from the rest of the app )
- One-Time Purchase ( option for High Value Content )
- Simple Subscription ( Monthly )
- Tiered Subscription ( for creators with Big Audiences )  
Gold / Silver / Bronze

### We Take

30% of all sales & monthly subscriptions

### YOUR EARNING ESTIMATE

#### Updates

##### For \$3/month subscription:

- 10 subscribers: \$21/month
- 100 subscribers: \$210/month
- 1,000 subscribers: \$2100/month

After 30% platform fee

#### Plays

*Not monetized*

#### Videos

Tiered pricing estimates:



##### Bronze (\$10/month):

- 10 subscribers: \$70/month
- 100 subscribers: \$700/month
- 1,000 subscribers: \$7000/month



##### Silver (\$15/month):

- 10 subscribers: \$105/month
- 100 subscribers: \$1050/month
- 1,000 subscribers: \$10500/month



##### Gold (\$25/month):

- 10 subscribers: \$175/month
- 100 subscribers: \$1750/month
- 1,000 subscribers: \$17500/month

After 30% platform fee

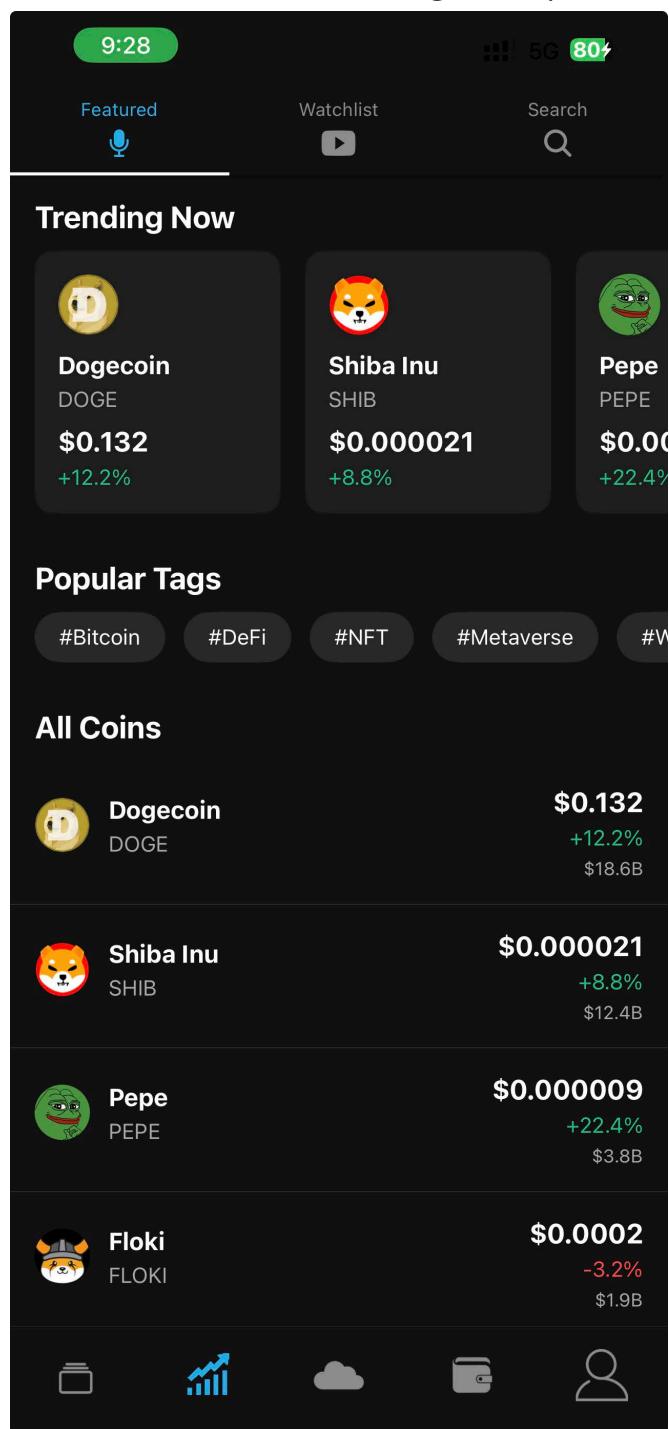
<https://testflight.apple.com/join/Ct445kg4>

# V3 KYC Token Minting

# Update

0% done

can't give you ETA since I havent Started it



Mobile <https://pump.fun/> clone

Blockchain

Solana

Income Streams

Token Launch

Cost: 0.003 SOL

We charge: 0.2 SOL

Bonding-Curve Trading Fees

Cost: gas fees

We charge: 2.5% + gas fees

Token Graduation to Raydium/Jupiter

Cost: 0.003–0.005 SOL gas + rent

We charge: 10% of total pool value